

Wisconsin NRCS Outreach Plan 2011

[Renae Anderson, Outreach Coordinator](#)

608-662-4422 x 227

Objective: To improve outreach to special emphasis populations in Wisconsin for equitable delivery of NRCS programs and increased technical assistance.

1. Goal: Expand interagency network for better coordination and efficiency

- a. Implement and coordinate NRCS outreach efforts on Hispanic and Women Farmer and Rancher Claims Process with FSA and partners – March – June, 2011, PAS
- b. Participate in Interagency Outreach group (University of Wisconsin, DATCP, Michael Fields Ag Institute) to research methods of outreach to Hispanic and women farmers, and Hmong growers. Ongoing, PAS
- c. Assist NRCS Plant Materials Center in identifying venues for outreach on plant materials. – PAS, Jan 2011
- d. Assist Michael Fields Ag Institute Grants Advisor in identifying potential USDA customers in need of program information and application assistance. – PAS, 2011-12
- e. Coordinate with Town and Country RC&D on urban agriculture initiatives – Jan 18, 2011
- f. Coordinate with Farley Center for Sustainability to provide information on NRCS programs for beginning and organic farmers - PAS
- g. Strengthen USDA State Outreach council
 - Coordinate USDA presence at events and exhibits
 - Share information, connections, and contacts for targeted groups, for example the Wisconsin Tribal Conservation Advisory Council

2. Goal: Provide Outreach Training to NRCS staff and Monitor Activities

- a. Provide training on diversity through NRCS All Employee Meeting – PAS – Nov. 17, 2010 Keynote speaker Wayne Canty
- b. Provide cultural diversity training to all employees – NRCS All Employee meeting presentations on Hmong and Native American Culuture – Nov. 16-17, 2010.
- c. Update **Wisconsin Outreach Handbook** and re-post on website. PAS.
- d. Update checklist of mandatory posters for field offices, and post on website, as needed. CRC.
- e. Produce annual **Wisconsin Outreach Report**. 2010 Report completed and posted. Jan. 2011 PAS
 - i. Provide guidance and encouragement to field staff on outreach efforts and monitor activities. ASTC-FO

3. Tribal Nations Goal: Identify and implement actions to strengthen and support Wisconsin Tribal Conservation Advisory Council

- Meet regularly with NRCS tribal liaisons to identify organizational issues and proposed solutions – STC, PAS, Tribal Liaisons
- Attend WTCAC meetings Tribal Liaisons. Ongoing
- Assist WTCAC Executive Board with organization and guidance- State Tribal Liaison
- Assist STC and Tribal Liaisons in implementing WTCAC action items – State Tribal Liaison
- Assist WTCAC to identify program barriers and develop solutions - Tribal liaisons ongoing
- Provide training to WTCAC members (roles & responsibilities, programs, etc.) – State Tribal Liaison ongoing
- Provide guidance to Tribal Liaisons (fiscal authorities & accountability, programs, etc.) - State Tribal Liaison